AI and Data Protection – Challenges for Controllers, Processors and Supervisory Authorities

Dr. h.c. Marit Hansen
State Data Protection Commissioner
of Schleswig-Holstein, Germany
IFIP Summer School on Privacy and Identity Management
Oslo, 11 August 2023







- 1. Looking into the GDPR
- 2. AI examples & data protection
- 3. Challenges for controllers & processors
- 4. Challenges for supervisory authorities
- 5. Challenges for system design
- Conclusion

ULD: Supervisory authority

- Data Protection Authority (DPA) for both the public and private sector, enforcing the General Data Protection Regulation (GDPR)
- Also responsible for freedom of information
- For individuals:
 - Right to lodge a complaint [Art. 77 GDPR]
 - DPA service free of cost
 - Right to effective judicial remedy against a supervisory authority [Art. 78 GDPR]
 - Representation [Art. 80 GDPR]

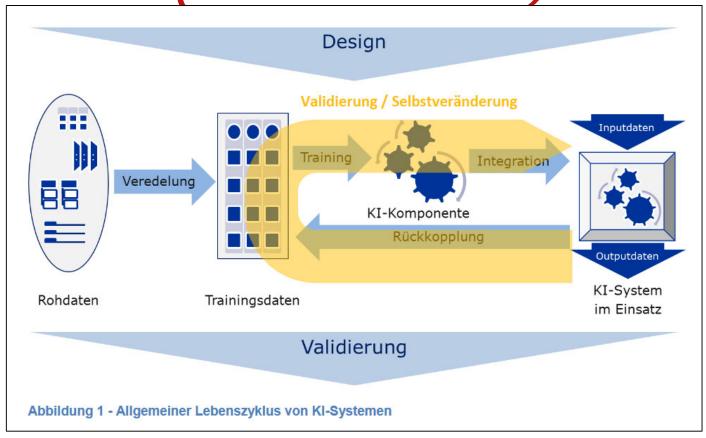
Source: en.wikipedia.org/ wiki/Schleswig-Holstein

Schleswig-Holstein **State of Germany** Berlin Coordinates: 54°28′12″N 9°30′50″E Country Germany Kiel Capital Government Body Landtag of Schleswig-Holstein • Minister-Daniel Günther (CDU) President Governing CDU / Greens / FDP parties Bundesrat 4 (of 69) votes Area Total 15 763 18 km² (6,086.20 sq mi) Population (2016-12-31)[1] Total 2,881,926 Density 180/km² (470/sq mi) CET (UTC+1) Time zone CEST (UTC+2) • Summer (DST)



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AI and Data Protection — DSK 2019 (DSK = German DPAs)



https://www.datenschutzkonferenz-online.de/media/en/20191106 positionspapier kuenstliche intelligenz.pdf



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AI and Data Protection — DSK 2019



Entschließung der Konferenz der unabhängigen Datenschutzaufsichtsbehörden der Bundes und der Länder - 06.11.2019

Stand: 06.11.2019

Empfehlungen für eine datenschutzkonforme Gestaltung von KI-Systemen

Auf der Grundlage der Hambacher Erklärung vom 03.04.2019 hat die Konferenz der unabhängigen Datenschutzaufsichtsbehörden des Bundes und der Länder (DSK) in einem Positionspapier: Anforderungen an KI-Systeme erarbeitet des Diesektungs die DSK für

eine datenschutzkonforme Gestaltung von KI-Systemen Erklärung festgelegten rechtlichen Rahmenbedingunge technische und organisatorische Maßnahmen konkretis Phasen der Lebenszyklen von KI-Systemen bezogen sind

Die Phasen des Lebenszyklus eines Ki-Systems – Desig Rohdaten zu Trainingaden Firaning der Ki-Komponen Komponenten sowie des Ki-Systems, Einsatz des Ki-S Ergebnissen – werden am Mastab von Gewährlet rechtlichen Anforderungen Ki-spezifische technische s abzülelten und zu systemstäsieren, werden die C Datenminimierung, Kincherkettung, Intervenierbarkei Vertraulichkeit verwendet.

Für die Verarbeitung von personenbezogenen Daten, kommen, gelten die in der DS-GVO formulierten Grunde Verantwortlichen im Umfeld von KI ein Handlungsrahn Vorgaben an die Hand gegeben, an dem sie sich bei de

Systemen orientieren können. Das Positionspapier soll verdeutlichen, dass der Einsatz von K. Systemen und der Datenschlutz keine zwingenden Gegensätze sind. Die Chancen und neuen Möglichkeiten des Einsatzes von Ki. Systemen werden durch einen modernen Datenschutz nicht verhindert. Das Positionspapier soll die Ehnkricklung und der Einsatz von KI auch unter Nutzung personenbezogener Daten konstruktiv begleiten. Damit wird Handlungssicherten destleger und sicherpestellt, dass die Grundrechte und Grundfreihelten der betroffenen Personen, insbesondere das Recht auf informationelle Selbstbestimmung, auch in dem Wohrmischen, von KI. Systemen gezoften Umfeld gewahrt werden.

Die DSK legt dieses Positionspapier auch vor, um den Dialog mit den relevanten Akteuren aus Politik, Wirtschaft, Wissenschaft und Gesellschaft wie den Verbrauchervereinigungen auf dieser Grundlage weiter zu intensivieren.

Anla

Positionspapier der DSK



Entschließung der 97. Konferenz der unabhängigen Datenschutzaufsichtsbehörden des Bundes und der Länder Hambacher Schloss 3. April 2019

Hambacher Erklärung zur Künstlichen Intelligenz

Sieben datenschutzrechtliche Anforderungen

DPA documents from the category "Hey, everybody, want to know how to do it right? Here's some advice! :-)"

(Ki) stellen eine substanzelle Herausdorderung für meere Rechtsordnung das Ernöklküngen und nökrälsich-rechtsstäatlicher Weise den Grundrechten sich möglich und ökonnnisch erwinscht ist, daf in as git in besonderem Maße für den Einsatz von senhaß Dalen verarbeiten und durch automatisierte 5 Freihelten Betroffener eingreifen. Die Währung der tichen Instanzen. Wesentliche Rähmenbedingungen vom Gesetzgeber vorzugeben und durch die ar wenn der Grundrechtsschutz und der Datenschutz. 3 Schrift halten, ist eine Zukunft möglich, in der am nüber Menschen entscheiden.

Datenschutz

"Künstliche Intelligenz" (auch "Ki" oder "Artflückl Intelligenz" — Al") wird derzeit intensiv diskultert, das eine une Wertschoffung in vielen Bereichen von Wirtschaft und Gesetlschaft verspricht. Die Bundesregierung hat eine Kl.-Strategie veröffentlicht, mit dem Ziel, Deutschland an die Weltspitze der Entwicklung von KI zu bringen. "Al made in Germany" soll gleichzeitig defür sorgen, dass auch bei weiterichendem Einsatz Künstlicher Intelligenz die Grundwerte unf Frieheitsrechte, die in Deutschland und der EU gelten, welterhin die prägende Rolle für unenz Zusammenhehen speien. Die unabhängigen Datenschutzunfsichtsbehörden des Bundes und der Länder begrüßen diesen Ansatz der grundrechtewertigigkehen Gestaltung von KI ausdrückung von kinnen von kin

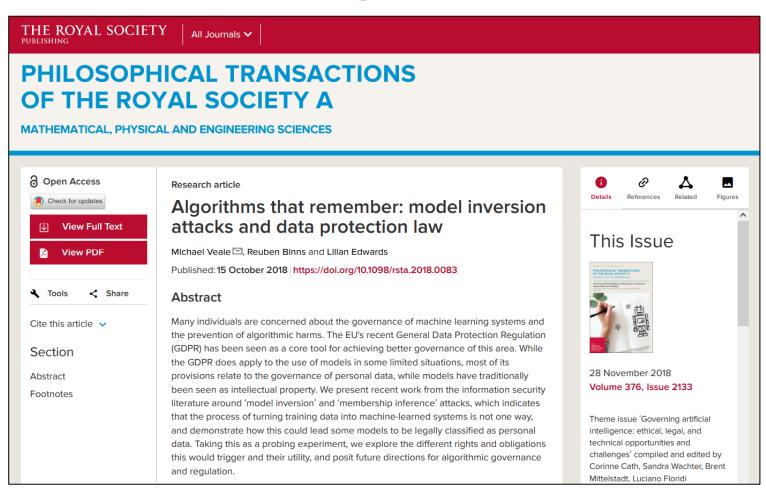
Eine allgemein anerkannte Definition des Begriffs der Künstlichen Intelligenz existiert bisher nicht. Nach dem Verständnis der Bundesregierung geht es bei KI darum, stechnische Systeme so zu konzipieren, dass sie Probleme eigenständig bearbeiten und

https://www.datenschutzkonferenz-online.de/media/en/20190405_hambacher_erklaerung.pdf https://www.datenschutzkonferenz-online.de/media/en/20191106_entschließung_KI_DSK.pdf



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AI Model – personal data?





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GDPR - Principles

Art. 5 GDPR – Principles relating to processing of personal data

(1)

Design requirements

- a) Lawfulness, fairness and transparency
- b) Purpose limitation
- c) Data minimisation
- d) Accuracy
- e) Storage limitation
- f) Integrity and confidentiality (~ security)
- (2) Accountability

Challenges in all phases: Training, optimizing, calibrating, filtering, usage, correction, ...

For all kind of users, e.g. journalists, business users, researchers, patients, children



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GDPR: Is it always Art. 6 (1) f?

Article 6

Lawfulness of processing

1. Processing shall be lawful only if and to the extent that at least one of the following applies:

[...]

(f) processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.



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GDPR: Right to object

Caveat:
Art. 6(1)f & Art. 21 GDPR:
Is that kind of opt-out an option in practice?

Article 21

Right to object

1. The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on point (e) or (f) of Article 6(1), including profiling based on those provisions. The controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.



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GDPR: No blind automated decision

Article 22

Automated individual decision-making, including profiling

- 1. The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her.
- 2. Paragraph 1 shall not apply if the decision:
- (a) is necessary for entering into, or performance of, a contract between the data subject and a data controller;
- (b) is authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests; or
- (c) is based on the data subject's explicit consent.



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GDPR: No blind automated decision

Article 15

Right of access by the data subject

1. The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information:

[...]

(h) the existence of automated decision-making, including profiling, referred to in Article 22(1) and (4) and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

See ECJ – C-634/21 – SCHUFA Holding and Others (Scoring)

Art. 13 (2) f GDPR Art. 14 (2) g GDPR

Art. 15 (1) h GDPR



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Example 1: "Gender penalty" in AI systems for fraud detection

Of the 30,000 welfare recipients in Rotterdam, roughly the top 10 percent, or everyone ranked above 27,000 on the list, are at risk of being investigated.

Imagine a typical 30-year-old male born in Rotterdam who receives social welfare to make ends meet. He ranks **16,815** on the list, with over 10,000 people between him and a potential investigation into benefits fraud.

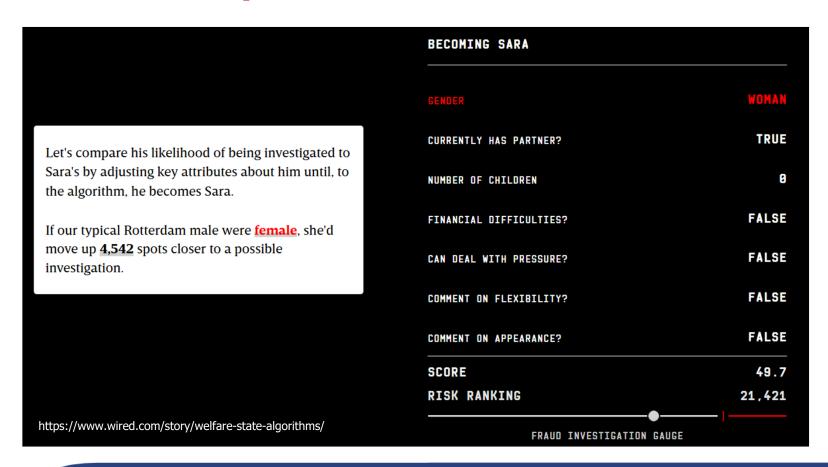
https://www.wired.com/story/welfare-state-algorithms/

BECOMING SARA	
GENDER	MAN
CURRENTLY HAS PARTNER?	TRUE
NUMBER OF CHILDREN	0
FINANCIAL DIFFICULTIES?	FALSE
CAN DEAL WITH PRESSURE?	FALSE
COMMENT ON FLEXIBILITY?	FALSE
COMMENT ON APPEARANCE?	FALSE
SCORE	44.7
RISK RANKING	16,815
FRAUD INVESTIGATION GAUGE	



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Example 1: "Gender penalty" in AI systems for fraud detection





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Example 1: "Gender penalty" in AI systems for fraud detection

Financially Struggling Single Mother

[...]

First, we wanted to understand the impact of being both a woman and a parent. We know that independently, both women and parents scored higher. To illustrate what we did, let's begin with a simple test and calculate the average score of all the combinations between gender and parenthood.

	Man	Woman
Has no children	0.461	0.483
2 primary school children	0.507	0.525

Created with Datawrapper

We can see in the table above the **gender penalty** is 0.018 for women with children and 0.022 for women with no children.

Justin-Casimir Braun, Eva Constantaras, Htet Aung, Gabriel Geiger, Dhruv Mehrotra, and Daniel Howden: Suspicion Machine Methodology, 2 March 2023,

https://www.lighthousereports.com/methodology/suspicion-machine/





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Example 1: "Gender penalty" in AI systems for fraud detection

Intersection of Our Archetypes

The archetypes above already reveal how a small number of characteristics — mostly out of people's control — can dramatically raise a welfare recipient's score. In reality, most people's lives are lived across a much broader cross section of variables. We therefore wanted to look at the intersection of both of our archetypes: a migrant mother. We constructed two copies of the training data, one where everyone was a migrant mother, and one where everyone was a single Dutch man.

Variables	Average Risk Score	Percentage High Risk
Woman Parent Non-Dutch speaker Resident in Delfshaven Struggling Financially High estimate of labor reintegration	0.603	26.45%
Man No children Does not live in Delfshaven Dutch speaker Not struggling financially Low estimate of labor reintegration	0.452	4.97%

Created with Datawrapper

The migrant mother archetype above is more than five times as likely to be flagged for investigation as the archetype with the opposite characteristics. More than 26 percent of people in the training data where everyone is a migrant mother is above the high risk threshold. If we use the approximated real world risk threshold, which is lower than the training data threshold, nearly 50 percent of the dataset is high risk.





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Example 2: SyRI & Article 8 of the ECHR

SyRi: System Risk Indicator – The Hague District Court

Instantie Rechtbank Den Haag

Datum uitspraak 05-02-2020

Datum publicatie 06-03-2020

Zaaknummer C-09-550982-HA ZA 18-388 (English)

Rechtsgebieden Civiel recht

see: ECLI:NL:RBDHA:2020:865
(https://deeplink.rechtspraak.nl
/uitspraak?id=ECLI:NL:RBDHA:2020:865) (Dutch version)

SyRI legislation in breach of European Convention on Human Rights

The Hague District Court has delivered a judgment today in a case about the Systeem Risico Indicatie, or SyRI. SyRI is a legal instrument used by the Dutch government to detect various forms of fraud, including social benefits, allowances, and taxes fraud. The court has ruled that the legislation regulating the use of SyRI violates higher law. The court has decided that this legislation does not comply with Article 8 of the European Convention on Human Rights (ECHR), which protects the right to respect for private and family life, home and correspondence.

https://uitspraken.rechtspraak.nl/#!/details?id=ECLI:NL:RBDHA:2020:1878



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SyRi: System Risk Indicator – The Hague District Court

6.95. In view of the foregoing, the court is of the opinion that the SyRI legislation contains insufficient safeguards to protect the right to respect for private life in relation to the risk indicators and the risk model which can be used in a concrete SyRI project. Without insight into the risk indicators and the risk model, or at least without further legal safeguards to compensate for this lack of insight, the SyRI legislation provides insufficient points of reference for the conclusion that by using SyRI the interference with the right to respect for private life is always proportionate and therefore necessary, as required by Article 8 paragraph 2 ECHR, in light of its purpose of combating abuse and fraud.

https://uitspraken.rechtspraak.nl/#!/details?id=ECLI:NL:RBDHA:2020:1878



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Example 2: SyRI & Article 8 of the ECHR

SyRi: System Risk Indicator – The Hague District Court

6.115. As regards the order claimed under claim VI to disclose the risk models used in the specific SyRI project, an administrative-law court procedure with sufficient safeguards is available. Nor does it follow from the assessment of the court regarding the unlawfulness of the SyRI legislation, insofar as it pertains to the use of SyRI, that the State is under the obligation to disclose this model to the claimants.

So:
Who should be able to look into the risk model?

Data protection impact assessment (see participation in Art. 35 (9) GDPR)?

https://uitspraken.rechtspraak.nl/#!/details?id=ECLI:NL:RBDHA:2020:1878



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Example 3: ChatGPT

- Large <u>Language</u> Models NOT: Knowledge Base
- For many discussed purposes "unreliable by design"





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ChatGPT probs: Fake news, made-up sources



https://www.washingtonpost.com/tech nology/2023/04/05/chatgpt-lies/ **Laura:** Oh wow. And his name, and these words, or key search times are all out there on the internet wrapped up.

Will: That's exactly right, and I think that's probably how it happened in the first place. Turley has been in the news as a commentator on stories about sexual harassment in the legal profession. His name was in articles that have the words lawyer, and sexual harassment. And that's probably how it came up with him doing this in the first place.

Laura: I'm thinking, if you, as a journalist, write a story about someone who has been credibly accused of sexual harassment, the way you write that story has to be extremely careful. And I wonder if a large language model is really capable of doing that at scale.

Will: Yeah. The way that OpenAI has been addressing this, which I think is the template that the others are following as well, is to just refuse to answer questions that look like they're on a sensitive topic. And so if anybody's used ChatGPT a good amount, they will have run up against this: they ask it a question and they'll say, "Sorry, but as an A.I. language model, I can't discuss that issue or I'm not going to wade into that question."

https://newrepublic.com/article/172454/great-ai-hallucination-chatgpt



- 1. Looking into the GDPR
- 2. AI examples & data protection

Sensitive GPT usage scenarios

The NEW ENGLAND JOURNAL of MEDICINE

SPECIAL REPORT

Jeffrey M. Drazen, M.D., Editor; Isaac S. Kohane, M.D., Ph.D., and Tze-Yun Leong, Ph.D., Guest Editors

AI IN MEDICINE

Benefits, Limits, and Risks of GPT-4 as an Al Chatbot for Medicine

Peter Lee, Ph.D., Sebastien Bubeck, Ph.D., and Joseph Petro, M.S., M.Eng.

The uses of artificial intelligence (AI) in medi- "prompt engineering," which is both an art and of drug interactions,2 the identification of high-Several such uses of AI are the topics of the "AI other type of AI, the medical AI chatbot.

AL CHATBOT TECHNOLOGY

cine have been growing in many areas, including a science. Although future AI systems are likely in the analysis of medical images. the detection to be far less sensitive to the precise language used in a prompt, at present, prompts need to be risk patients,³ and the coding of medical notes.⁴ developed and tested with care in order to produce the best results. At the most basic level, if in Medicine" review article series that debuts in a prompt is a question or request that has a firm this issue of the *Journal*. Here we describe an- answer, perhaps from a documented source on the Internet or through a simple logical or mathematical calculation, the responses produced by GPT-4 are almost always correct. However, some of the most interesting interactions with GPT-4 A chatbot consists of two main components: a occur when the user enters prompts that have no general-purpose AI system and a chat interface. single correct answer. Two such examples are

No ChatGPT in my court: Judge orders all Algenerated content must be declared and checked Devin Coldewey @techcrunch / 1:32 AM GMT+2 • May 31, 2023



Image Credits: PhonlamaiPhoto / Getty Image:

Few lawyers would be foolish enough to let an Al make their arguments, but one already did, and Judge Brantley Starr is taking steps to ensure that debacle isn't repeated in his courtroom.

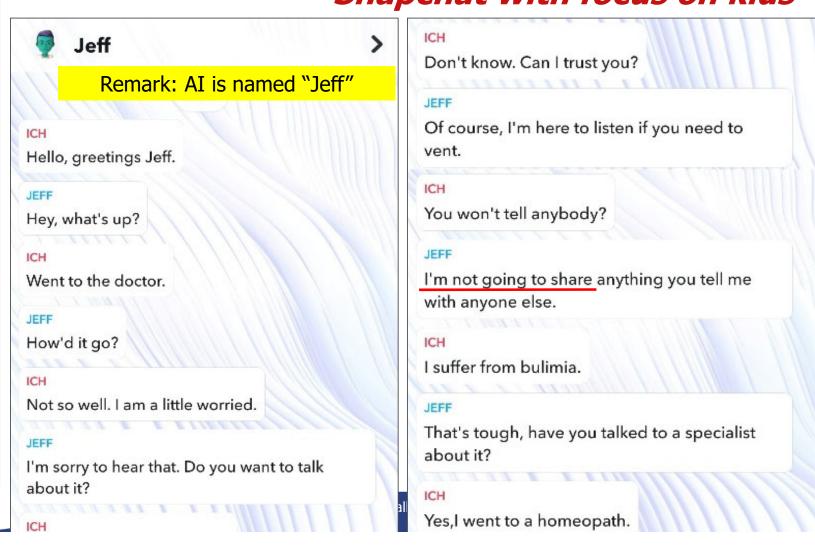
https://www.nejm.org/doi/pdf/10.1056/NEJMsr2214184

https://techcrunch.com/2023/05/30/no-chatgpt-in-my-court-judgeorders-all-ai-generated-content-must-be-declared-and-checked/



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Example 4: Snapchat with focus on kids





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My Al's Limitations

We're constantly working to improve and evolve My Al, but it's possible My Al's responses may include biased, incorrect, harmful, or misleading content. Because My Al is an evolving feature, you should always independently check answers provided by My Al before relying on any advice, and you should not share confidential or sensitive information. Unlike other chats with friends, all messages with My Al will be retained unless you delete them and may be used to improve Snap's products and to personalize your experience, including ads.

https://help.snapchat.com/hc/enus/articles/13889139811860-Staying-Safe-with-My-AI

AI and Data Protection – Chal

Example 4: Snapchat with focus on kids

ICH

Don't know. Can I trust you?

JEFF

Of course, I'm here to listen if you need to vent.

ICH

You won't tell anybody?

JEFF

I'm not going to share anything you tell me with anyone else.

ICH

I suffer from bulimia.

JEFF

That's tough, have you talked to a specialist about it?

ICH

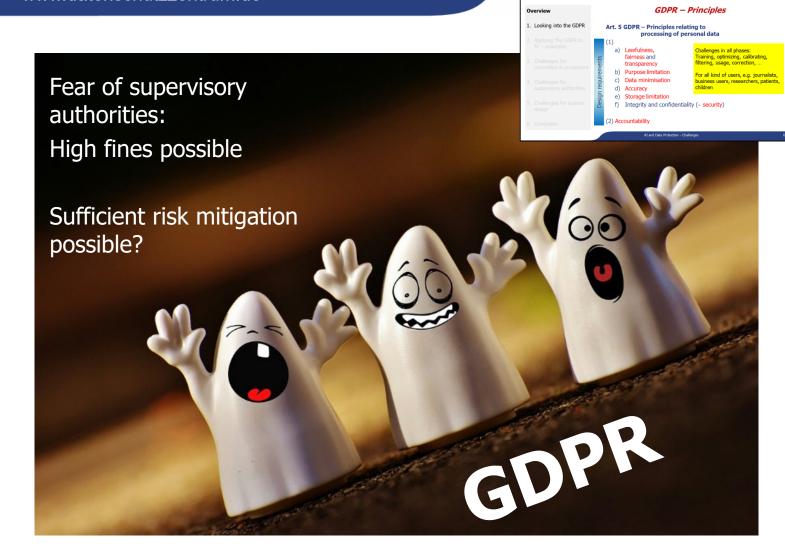
Yes,I went to a homeopath.



www.datenschutzzentrum.de

Overview

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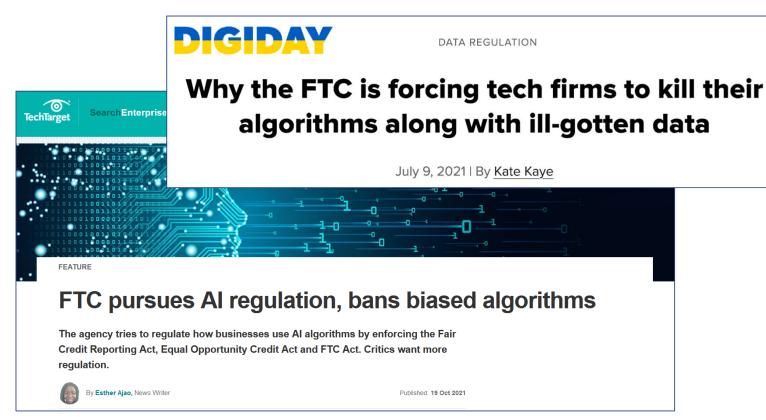


ULD 🌏



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Federal Trade Commission's bans



https://www.techtarget.com/searchenterpriseai/feature/FTC-pursues-AI-regulation-bans-biased-algorithms https://digiday.com/media/why-the-ftc-is-forcing-tech-firms-to-kill-their-algorithms-along-with-ill-gotten-data/



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Ban due to the risk of data disclosure

Bloomberg Samsung Bans Staff's Al Use After **Technology** ΑI Spotting ChatGPT Data Leak ■ Employees accidentally leaked sensitive data via ChatGPT Company preparing own internal artificial intelligence tools By Mark Gurman 2. Mai 2023 um 02:48 MESZ Updated on 2. Mai 2023 um 07:54 MESZ Samsung Electronics Co. is banning employee use of popular generative AI tools like ChatGPT after discovering staff uploaded sensitive code to the platform, dealing a setback to the spread of such technology in the workplace. The Suwon, South Korea-based company notified staff at one of its biggest divisions on Monday about the new policy via a memo Follow the authors reviewed by Bloomberg News. The company is concerned that data @markgurman transmitted to such artificial intelligence platforms including Google + Get alerts for Bard and Bing is stored on external servers, making it difficult to Mark Gurman retrieve and delete, and could end up being disclosed to other users, according to the document.

https://www.bloomberg.com/news/articles/2023-05-02/samsung-bans-chatgpt-and-other-generative-ai-use-by-staff-after-leak



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How to supervise? - E.g. OpenAI

- Which supervisory authority is competent?
 - No main establishment in the EU
 - Thus: all supervisory authorities
 - In Germany: all State supervisory authorities
- How to investigate?
 - Gathering information (Art. 58 (1) (b) GDPR)
 - Harmonised approaches advisable, e.g. joint questionnaires
- Corrective powers ... depending on the findings



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OpenAI investigation

Catalogue of questions (DE / EU)

- Principles of data protection
- Lawfulness
- Data subject rights
- Data protection by design and by default
- Daten protection impact assessment
- Specific protection for children
- Data transfer
- Use by other services or companies

Since April 2023





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OpenAI investigation (DE)

Landesbeauftragte für Datenschutz - Postfach 71 16 - 24171 Kiel

OpenAl L.L.C 3180 18th St San Francisco CA 94110 USA

Vorab per E-Mail an

Landesbeauftragte für Datenschutz

Holstenstraße 98 24103 Kiel

Tel.: 0431 988-1200 Fax: 0431 988-1223

Ansprechpartner/in:

Durchwahl: 988-1200

Aktenzeichen: LD4-90.41/23.017

Kiel, 19. April 2023

Important Notice:

Official Request from the Data Protection Supervisory Authority of the German Federal State of Schleswig-Holstein

Anhörung nach § 87 Abs. 1 des Landesverwaltungsgesetzes Schleswig-Holstein (LVwG) im Rahmen der Aufgabenwahrnehmung nach Art. 57 Abs. 1 lit. a) der Verordnung (EU) 2016/679 (Datenschutz-Grundverordnung – DSGVO)

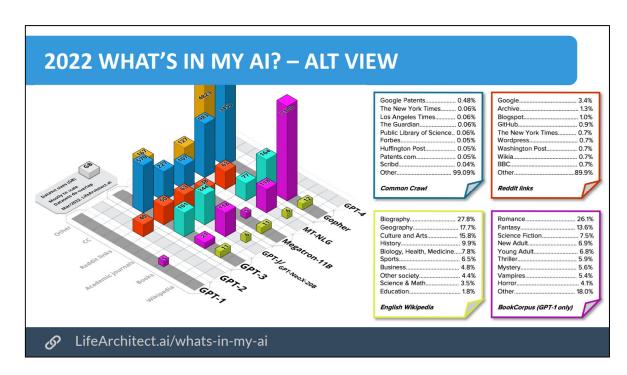
hier: Verfahren zur Prüfung des Dienstes ChatGPT und der zugehörigen Sprachmodelle GPT bis GPT-4



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LLMs: Sources of training data + methods

- Several data sources for Large Language Models (LLMs), mainly EN
- Reinforcement Learning with human feedback
- Proximal Policy Optimization: human selection of best answers

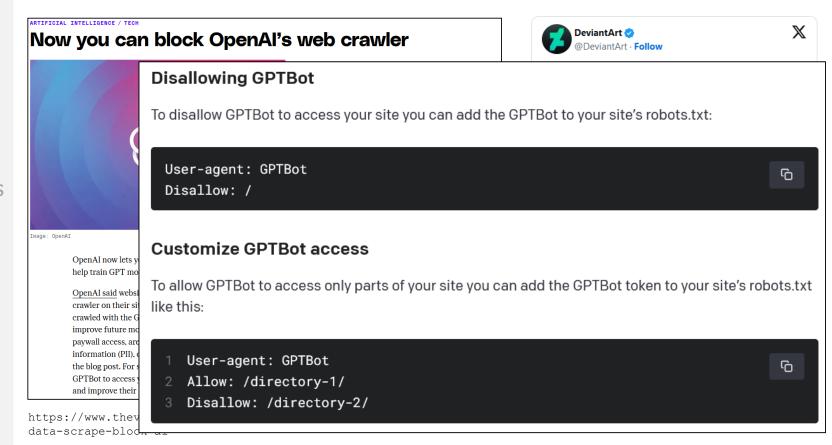


Source: Alan D. Thompson, March 2022, https://lifearchitect.ai/whats-in-my-ai/, June 2023, https://lifearchitect.ai/the-sky-is-entrancing/



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Protection by "opting out"? Robots.txt // "noai" flag





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Protection by "removal"? Effects unclear

OpenAl Personal Data Remov

Under certain privacy or data protection laws, such as the GDP of your personal data by OpenAl's models. You can submit that

Please provide complete, accurate, and relevant answers on th sources to verify information, balancing privacy and free expres request does not guarantee that information about you will be not forms may not be processed.

Read this Help Center article for more about how we collect an

Your information

Please provide your own full legal name, even if you are making submitting the request on behalf of someone else, you must ha

-irst name *	L

Relevant prompts *

Evidence of data processing

Please provide any relevant prompts that resulted in the model mentioning the data subject. To be able to properly address your requests, we need clear evidence that the model has knowledge of the data subject conditioned on the prompts.

Screenshots of relevant examples / generations *

Please provide screenshots of relevant examples / generations of the model mentioning the data subject's data information

Sworn statements

Please read the following statements and check the boxes to confirm that you have read and acknowledge them.

OpenAI will use the personal data provided through this form and related correspondence to process your request and comply with our legal obligations. For further information about our use of personal data please read our full Privacy Policy.

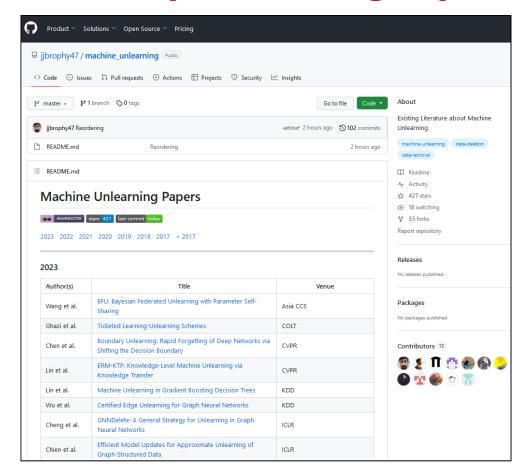
- ☐ I have read and acknowledged the explanation above of how the personal data that I am submitting will be processed. *
- \square I represent that the information in this request is accurate and that I am authorized to submit this request. *

https://share.hsforms.com/1UPy6xqxZSEqTrGDh4ywo q4sk30



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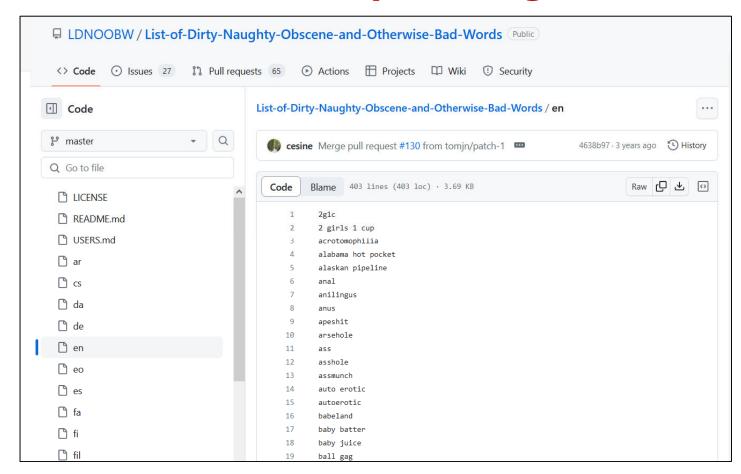
Protection by "unlearning?" (research!)





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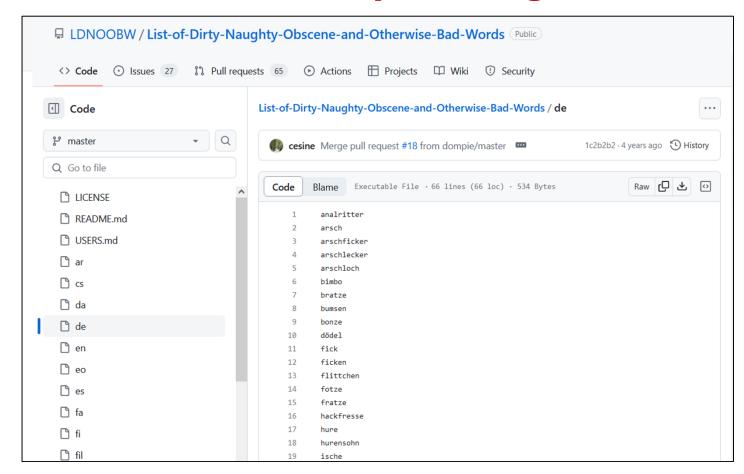
Protection by "filtering"?





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Protection by "filtering"?





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Related: Google's autocomplete

Judgement of the German Federal Court of Justice on Google's autocomplete function

Background information [edit]

This judgement was not the only time a possible defamation by Google's autocomplete function was discussed in a courtroom. In Germany, Bettina Wulff, the wife of the former President of the Federal Republic of Germany Christian Wulff, filed for an action for an injunction regarding 43 predictions against Google at the Regional Court Hamburg based on a violation of her right of personality.^[31] The word combinations included the words "Escort" (escort) and "Prostituierte" (prostitute).^[32] However, in January 2015, Google deleted these predictions and the parties settled the lawsuit.^[33] By taking legal actions against Google, Bettina Wulff probably also caused a so-called "Streisand effect" because many people learned about the predictions by the created media attention for the first time.^[34]

In France, in 2010, the Superior Court of Paris ordered Google to cease suggesting certain predictions, including "rapist", "satanist", "rape", and "prison", to Internet users who search for a man's name.^[35] The man, convicted for a "corruption of a minor" at the time, was still appealing his conviction.^[36] In Italy, a businessman filed a defamation suit because of the terms "truffatore" (conman) and "truffa" (fraud) that were added to his name by the autocomplete function.^[37] The Milan court ordered Google to remove these predictions in 2011.^[38] Furthermore, in 2012, the Supreme Court of Victoria in Melbourne, Australia held Google liable for defamation by wrongly linking a private person to crimes he in fact was a victim of and awarded \$200,000 in damages.^{[39][40]} Moreover, in 2013, the Tokyo District Court in Japan also ordered Google to modify its predictions and pay 300,000 yen (\$3,100) as damages to a man which was linked to crimes he did not commit.^[41]



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How to design?

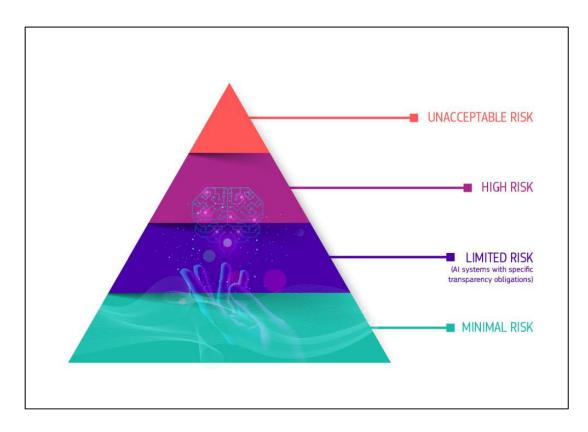
- Law
- Technology
- Society





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Upcoming AI Act — risk-based approach



https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/europe-fit-digital-age/excellence-and-trust-artificial-intelligence_en



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Upcoming AI Act - risk-based approach

New rules for providers of high-risk Al systems



developed



Step 2



Step 1
A high-risk AI system is

It needs to undergo the conformity assessment and comply with AI requirements. For some systems a notified body is involved.

Step 3
Registration of standalone Al systems in an
EU database

A declaration of conformity needs to be signed and the AI system should bear the CE marking. The system can be placed on the market

Step 4

If substantial changes happen in the AI system's lifecycle, go back to Step 2.

https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/europe-fit-digital-age/excellence-and-trust-artificial-intelligence en



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EP Proposal for AI Act: Foundation models

European Parliament

2019-2024



TEXTS ADOPTED

P9_TA(2023)0236

Artificial Intelligence Act

Amendments adopted by the European Parliament on 14 July a regulation of the European Parliament and of the Council rules on artificial intelligence (Artificial Intelligence Act) and legislative acts (COM(2021)0206 – C9-0146/2021 – 2021/010

(Ordinary legislative procedure: first reading)

Article 28b Obligations of the provider of a foundation model

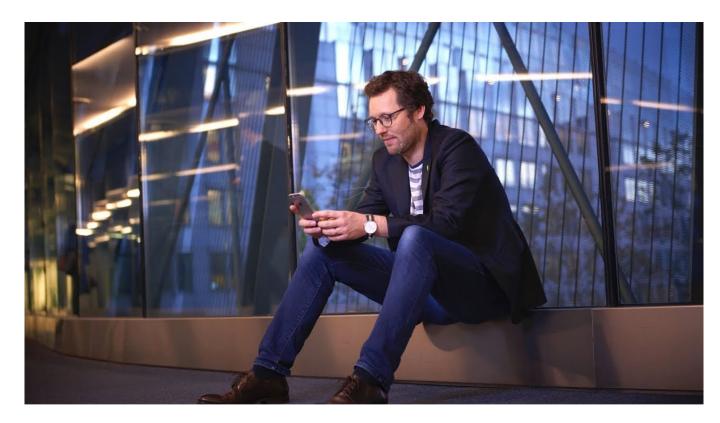
- A provider of a foundation model shall, prior to making it available on the market
 or putting it into service, ensure that it is compliant with the requirements set out in
 this Article, regardless of whether it is provided as a standalone model or embedded
 in an AI system or a product, or provided under free and open source licences, as a
 service, as well as other distribution channels.
- 2. For the purpose of paragraph 1, the provider of a foundation model shall:
 - (a) demonstrate through appropriate design, testing and analysis that the identification, the reduction and mitigation of reasonably foreseeable risks to health, safety, fundamental rights, the environment and democracy and the rule of law prior and throughout development with appropriate methods such as with the involvement of independent experts, as well as the documentation of remaining non-mitigable risks after development;
 - (b) process and incorporate only datasets that are subject to appropriate data governance measures for foundation models, in particular measures to examine the suitability of the data sources and possible biases and appropriate mitigation;
 - design and develop the foundation model in order to achieve throughout its lifecycle appropriate levels of performance, predictability, interpretability,

https://www.europarl.europa.eu/doceo/document/TA-9-2023-0236_EN.pdf https://www.europarl.europa.eu/meetdocs/2014_2019/plmrep/COMMITTEES/CJ40/DV/2023/05-11/ConsolidatedCA IMCOLIBE AI ACT EN.pdf



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AI Act Schleswig-Holstein



Jan Philipp Albrecht, Minister of Schleswig-Holstein until 2021

https://www.youtube.com/watch?v=a0cMsu9xQrQ



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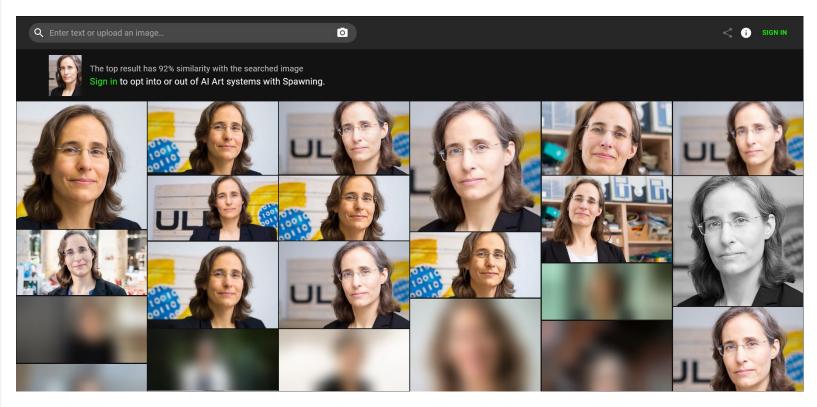
AI Act Schleswig-Holstein

- IT-Einsatz-Gesetz (IT usage act)
- With some risk levels depending on the degree of autonomous decision by the AI
- Citizens can issue a complaint if they feel wrongly treated by an AI
- The act will have to be changed as soon as the AI Act comes into force



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"Have I been trained?"



https://haveibeentrained.com



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Raising the costs of malicious image editing

A closer look at the Balenciaga Pope image

His **eyelid** appears to merge into his glasses then flow into their own shadow



Using AI to protect against AI image manipulation

"PhotoGuard," developed by MIT CSAIL researchers, prevents unauthorized image manipulation, safeguarding authenticity in the era of advanced generative models.



Rachel Gordon | MIT CSAIL July 31, 2023

In this example, an adversary seeks to modify an image found online. The adversary describes via textual prompt the desired changes and then uses a diffusion model to generate a realistic image that matches the prompt. By immunizing the original image before an adversary can access it, the PhotoGuard system disrupts the ability to successfully perform such edits.

Images courtesy of the researchers.

His **fingers** are closed around thin air rather than the coffee cup he carries

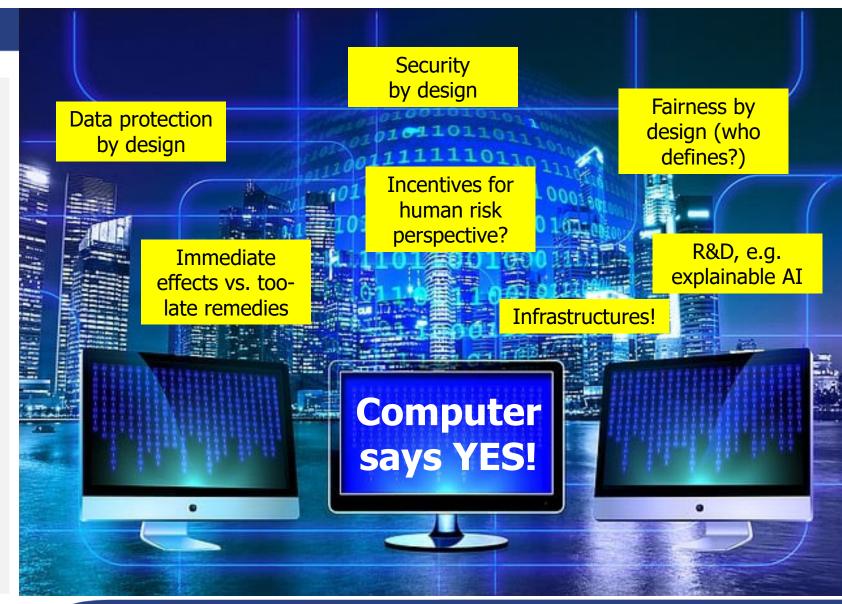
The **crucifix** is held inexplicably aloft with the other half of the chain missing

 $\label{limits} \mbox{https://time.com/6266606/how-to-spot-deepfake-pope/Source image courtesy } \\ \mbox{@art_is_2_inspire via Instagram}$

https://news.mit.edu/2023/using-ai-protect-against-ai-image-manipulation-0731



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Related development: Is-a-(unique-)human-being?



https://theconversation.com/worldcoin-is-scanning-eyeballs-to-build-a-global-id-and-finance-system-governments-are-not-impressed-210980



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Conclusion: unchartered territory

- AI systems: moving targets
- Importance of AI Act
- Joint investigations necessary
 - Data protection
 - Youth protection
 - Copyright protection
 - Antitrust matters
 - Consumer protection
 - Liability insurances necessary?



How to achieve that those who ignore the law are better off?